



intelligent futures

sustainable approach. smart solutions.

Intelligent Futures is a firm committed to creating lasting sustainability solutions that have strategic value within our client's culture.

Whether you're with a community or an organization, we will work with you to help you understand what sustainability means for you and what you can do about it.

what do we do?

We bring three essential and interrelated elements to our work: our knowledge, our experience and our network.

sustainability planning

We work with communities and organizations to figure out what sustainability means for them. Our approach is to make sustainability understandable using plain language and stories that relate to your context. At the end of our processes you will better understand what sustainability is and what you should do about it.

engagement

Our team has a wealth of experience in engaging citizens, employees and any other group you're trying to connect with. We develop processes that build trust and understanding with the ultimate objective of creating ownership and action.

organizational improvement

Our approach allows us to work within organizations to create clearer strategic direction, develop and improve organizational structures that improve performance and engage employees to build commitment to a broader vision.

development and training

With our deep understanding of sustainability, diverse experience and background in teaching and training, our teams team is able to communicate sustainability in ways that are approachable and understandable for our audience. Examples of training and development workshops we deliver include:

- Communicating sustainability
- Leadership and sustainability
- Sustainability and the city
- Sustainability planning methodologies
- Sustainability planning best practices
- Sustainability and your organization



projects

The list below shows a selected list of work we've done and are currently doing. You won't see a never-ending list of clients and projects here. We aren't interested in taking dozens and dozens of jobs just to build our client list. We believe that our clients and projects deserve our best focus and attention. When we take something on, we intend to do a great job, every time.

greenhouse gas action toolkit for alberta communities

Intelligent Futures is leading the development of a user-friendly Guidebook for reducing community greenhouse gas (GHG) emissions for us in Alberta communities. As part of the process, the Intelligent Futures team will be engaging with a variety of communities across the province to develop the most effective tool possible. This project is sponsored by the Federation of Canadian Municipalities, Alberta Environment and the City of Calgary



cochrane sustainability plan

Intelligent Futures was the lead consultant for the development of this plan - the winner of the 2009 Alberta Urban Municipalities Association Visionary Community Award. Building on the largest engagement process in the community's history, we have been working with Sustainability Partners Uniting Resources (SPUR) - a community-based society - and the Town of Cochrane to develop an implementation framework for the plan. The result is a 600% increase in the number of individuals and organizations committing to action on the plan in the first year.

iqaluit climate change adaptation plan

John Lewis of Intelligent Futures was selected by the Canadian Institute of Planners as one of 10 planners from across the country to work on the Climate Change Adaptation Initiative in Nunavut. John's team worked on developing a climate change adaptation approach for Iqaluit - Nunavut's capital city. This process saw the integration of climate change adaptation into the update of the City of Iqaluit General Plan and the development of a collaborative information-sharing tool to bring together multiple stakeholders.



imagineCALGARY

One of the most ambitious and far-reaching sustainability plans anywhere in the world - including the engagement of over 18,000 citizens - imagineCALGARY is a City-led, community-owned initiative that focuses on creating broad support and action towards the 100-year Vision of the plan. John Lewis of Intelligent Futures was involved in this award-winning plan for more than five years - from the development of the methodology to the implementation of the plan. The plan has won awards from the Federation of Canadian Municipalities, the Canadian Urban Institute and the Alberta Urban Municipalities Association.

the environmental translation project

As a result of the project work and collaboration in conferences and projects from Mexico City to Durban, South Africa to Switzerland, John Lewis created this project to address the ongoing challenge of communicating environmental issues in a relevant way. The Environmental Translation Project is a project that uses plain language to highlight how the environment is connected to many parts of our world. The result is a collaborative initiative, featuring contributions from 16 sustainability experts on 4 continents.



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